

STEVENS MBA

39 credits (18 months) | Full or part time | On campus or online

The Stevens MBA highlights the potential of technology and analytics, with a focus on teaching you to apply data-driven insights to make better decisions. This program recognizes that managers must be capable of using analytical and quantitative tools in solving problems. Classes emphasize collaborative work in developing creative, critical thinkers through the incorporation of the latest faculty research in management, analytics, innovation and marketing.

CURRICULUM OVERVIEW

The curriculum includes three prerequisite courses establishing a basic management foundation. Students may waive these courses based on work or academic experience.

LANGUAGE OF BUSINESS

Courses in this block help you understand scientific and technical advances from the viewpoint of a manager who must carefully deploy resources in pursuit of innovation.

- Marketing Management
- Strategic Management
- Operations Management

LEADERSHIP AND INNOVATION

These courses will nurture the aspiring leader within you, challenging you to think critically about problems and creatively about resources.

- Leader Development
- Managerial Judgment and Decision Making
- Discovering and Exploiting Entrepreneurial Opportunities

ANALYTICAL THINKING

These classes emphasize the use of advanced analytics techniques, preparing you to use data in making better decisions.

- Data, Models and Decisions
- Applied Analytics

CAPSTONE

The program concludes with a choice of capstone experience, in which you'll apply lessons to a company problem, start a business or complete a business simulation.

- Technology Commercialization Practicum
- Field Consulting Program
- Application and Integration of Technology Management

SPECIALIZATION

The Stevens MBA includes four electives to customize your studies. Students seeking more structure may choose from the following concentrations.

CORPORATE INNOVATION

- Leading Creative Collaboration
- Human-Centered Design Thinking
- Service Innovation
- Technology and Innovation Management

FINANCE

- Venture Capital
- Investment Management
- Derivatives
- Corporate Finance

INFORMATION SYSTEMS

- Managing Emerging Information Technology
- Service Innovation
- Integration of IS Technologies
- Process Innovation and Management

PROJECT MANAGEMENT

- Project Management Fundamentals
- Advanced Project Management
- Strategic Perspectives on Management
- Leading Across Projects



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