

TIME SAVER

Our product saves the hospital dozens of hours of wasted time. By automating data collection, data analysis, and data visualization, our product brings conference analysis into the 21st century. Conference administrators can now efficiently and effectively use survey results to improve upon future conferences.



Hackensack
Meridian *Health*
Joseph M. Sanzari
Children's Hospital

Connect Tech
at
Stevens Institute of Technology

Working with

Hackensack University Medical Center

Joseph M. Sanzari Children's Hospital

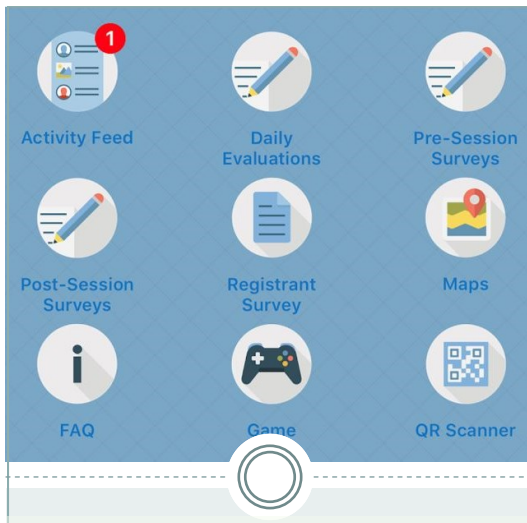


HUMC
Children's
Hospital



Conference Analysis

Connect Tech
This is where we come in.



Product Features

- * Simple, user friendly interface
- * Completely digital survey experience available on smartphones, tablets, or laptops
- * Push notifications and email alerts
- * Event schedule including session and speaker information
- * User guide for attendees and administrators
- * Data extraction to excel for easy data visualization

WHAT IS A CME CONFERENCE?

- * Internationally mandated requirement for medical professionals in order to retain licenses
- * Each medical professional must complete a specific amount of credit hours by attending different medical lectures and courses
- * The Children’s Hospital at Hackensack University Medical Center (HUMC) offers an annual CME conference that draws in about 500 attendees every year

CURRENT PROBLEMS

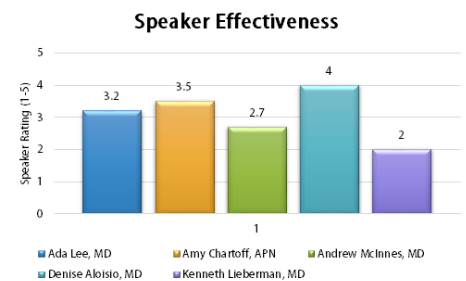
- * Conference attendees must complete paper surveys in order to receive CME credits
- * Conference administrators manually enter survey data into an Excel document wasting 40 hours of valuable time
- * HUMC must physically store all of the paper surveys collected in the event of an audit by the Medical Licensing Board
- * Lack of data analysis to properly evaluate the effectiveness of the sessions and speakers

MISSION STATEMENT

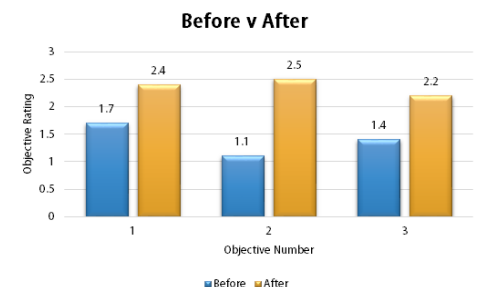
To provide a means to collect, organize, and analyze survey data from the Children’s Hospital at Hackensack University Medical Center’s Continuing Medical Education Conference in order to allow the Hackensack team to continuously improve upon the success of their annual conferences.

DATA VISUALIZATION

- * Automated Excel file visualizes



Indicates the knowledge level of attendees before/after



Indicates the effectiveness of each conference speaker