

We Are

technology innovators and entrepreneurs who are launching and leading companies in Hoboken and around the globe.



Mark LaRosa '93, serial entrepreneur and founder of FunnelFire, a technology platform that aggregates and analyzes data to boost sales; Rita Gurevich '06, founder of Sphere Technology Solutions, specializing in data security, governance and compliance; Aaron Price, founder of NJ Tech Meetup, the state's largest tech community; and Bryan Nesci '13, founder of the Vertical Farm Project, a system for farming on unused rooftop space in urban areas.



- ▶ **We are Stevens alumni who are building world-class technology companies right here in Hoboken.** Sphere Technology Solutions CEO Rita Gurevich, Stevens Class of 2006, has led the company to a #159 ranking on *Inc.* magazine's 33rd annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. Based in Hoboken's Mission 50 Workspaces, Sphere is ranked #1 in its category in New Jersey and #17 in the New York City metro area. Named a finalist in two Hoboken Chamber of Commerce award categories for 2014, Sphere is also the lead sponsor of the 2nd annual Fall Craft Beer Festival supporting the Liberty Humane Society, benefiting animals and people in Hoboken and Jersey City.
- ▶ **We are serial entrepreneurs who choose Hoboken.** Mark LaRosa, Stevens Class of 1993, has launched his third business, FunnelFire, with two other Stevens graduates and chose Hoboken for its access to New Jersey and New York talent, its better quality of life, its cheaper rents and its access to Stevens interns. Over the years, Stevens graduates have launched many successful startups and led Fortune 500 companies. RightNow Technologies, founded by Stevens alumnus Greg Gianforte, was sold to Oracle for \$1.5 billion. Stevens graduates have also led major national and international corporations such as General Motors, Texas Instruments, Becton Dickinson, Verizon, Lockheed Martin, LG Display and Samsung.
- ▶ **We are planting the seeds of economic growth** and developing urban solutions through tech innovation. Class of 2013 graduate Bryan Nesci, founder of the Vertical Farm Project, developed a system for farming on unused rooftop space in urban areas, a green infrastructure project with potential commercial and societal value.
- ▶ **We are educators ensuring our graduates are prepared to succeed and to contribute.** We ensure that each and every freshman takes a course on entrepreneurship, since small businesses have accounted for 66% of all net new jobs in the U.S. since the 1970s.
- ▶ **We are inventors who transform ideas into beneficial and useful products and services** such as an app that reduces driver distraction; a smartphone application that can tell if a message you've received is truthful; a device that monitors the structural safety of bridges continually as vehicles drive over it; and a new type of wireless network router ideal for emergency, remote and military communications.
- ▶ **We are collaborators and partners,** providing intellectual capital and meeting space to the NJ Tech Meetup, which gathers 150 entrepreneurs monthly at Stevens to network and exchange ideas — creating the state's largest tech community.

Stevens. We are Hoboken.

Learn more at: stevens.edu/stevensconnects



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THE INNOVATION UNIVERSITY®

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