Undergraduate Business Programs
Whether your goal is to be a game changer at a Fortune 500 company or to develop your entrepreneurial passion into a company of your own, Stevens offers the blend of business skills, innovation insights and corporate connections to prepare you for the real world.

You grew up surrounded by technology — so did our School of Business. You want your education to show you how to solve problems and create value through analytics, social media and mobile tech. You want to learn from professors who teach the latest innovations and know the latest technologies. You want the endless opportunities of living right next to New York City. You’ll get all this and more at Stevens.
“Companies invest in people they see as being an ambassador for the business, where they’re going to get a good return on investment. Stevens absolutely prepares you for what’s going to be a demanding workplace when you get out.”

Spencer Cunningham
Vice President, Head of Technology Management
Deutsche Bank (London)
Class of 2006
Why Stevens

New York state of mind
It’s hard to find a university where you wake up to a view like ours. Stevens is located on the banks of the Hudson River, with a spectacular view of the Manhattan skyline. And when you want a slice of the Big Apple, it’s a 10-minute train, bus or ferry ride away.

Your career, in reach
Whether your dream is to work in finance, marketing, media or another field, you’ll make the right connections at Stevens. Professors eagerly share networks they’ve built from years in management roles at Fortune 500 companies, and your personal career counselor will help you make the right impression when recruiters visit and ace the big interviews. The Princeton Review recently profiled Stevens in its guide to “50 Colleges That Create Futures.”

Roll up your sleeves
When you graduate from Stevens, you leave with more than a degree. As part of your Senior Design capstone courses, you’ll work as a team to handle a project for a real company, build a product or service for the Stevens community, or even start a business of your own!

Becoming a master
There’s no better way to stand out in a job interview than to have a master’s degree on your résumé. Ambitious students take master’s-level courses as early as their junior year, meaning you can earn a graduate degree in just one extra year.

A world apart
Business today is increasingly global — business tomorrow will be even more so. You’ll find classes at Stevens provide worldwide perspective and challenge your assumptions about other cultures. You’ll be encouraged to study around the world, including short study abroad trips in global business capitals and semester-long experiences abroad.

Home away from home
The transition to college life can be challenging. At Stevens, you’ll be welcomed by a community ready to assist you. And the Student Support Center in the School of Business is ready to help you make the adjustment. You’ll also meet dedicated student ambassadors eager to show you the ropes, both on campus and in Hoboken, and you’ll enjoy a close, nurturing relationship with a business faculty advisor.

90% OF STUDENTS LAND INTERNSHIPS AT TOP COMPANIES

$66,600 AVERAGE STARTING SALARY
“We’re exposed to so many opportunities — not just the great location and the internship opportunities, but also so much technology and science. That technical insight into business gives us a big advantage.”

Verica Nakeva
Sophomore
More than 90 percent of School of Business students land at least one internship during their academic careers, with many of those leading to full-time positions upon graduation. Stevens coordinates opportunities through its career and student support centers to publicize employment and networking opportunities on campus. Junior Genevieve Finn, who’s studying Business & Technology, learned about an opening in JPMorgan Chase’s global technology infrastructure department through one of many regular postings circulated by Stevens.

“The interviewers asked me in detail about my classes, and how I could apply them at work — and that was probably the easiest question they could have asked, because all the classes here at Stevens emphasize real-world application,” Genevieve said.

Genevieve got the job, where she remodeled the company’s headcount and approval systems. Her information systems and computer science courses helped her complete those projects, while her management courses further developed her presentation and public speaking skills.

Like many Stevens students, she impressed her managers so much that she’ll be returning for another internship, which she hopes will become a full-time offer upon graduation. “In class, we do so many presentations, and it forces you to become comfortable in front of a room full of people,” she said. “I was very comfortable talking to managers and department heads as though they were my peers. Without my Stevens experience, that would have been very difficult.”
Companies that recruit at Stevens
Hundreds of companies recruit Stevens students, returning year after year because they recognize them as smart, future-oriented, results-driven employees. Top recruiters include:

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In this degree program, you’ll get broad exposure to business concepts before declaring a major after your first two years. Courses in analytics and technology, business, and arts and sciences will complement the in-depth instruction you’ll receive in your chosen major.

**Core Curriculum**

- **Business**: Management, Finance, Economics
- **Analytics & Technology**: Data Analytics, Information Systems
- **Liberal Arts & Sciences**: Business Ethics, Communication

**Majors Curriculum**

- **Accounting & Analytics**
  The demand and job prospects for accountants never seem to slacken, but the big accounting firms today are looking for professionals who perform data-driven audits and projects that provide more valuable insights for clients and help drive better risk management practices. You’ll complete the program ready to take the CPA exam and able to apply technical capabilities to create opportunity for clients.

- **Business & Technology**
  Our most popular major allows you to pair your passion for business — marketing, management, accounting, quantitative finance and beyond — with a concentration of your choice, from the arts, to engineering, to computer science. In addition to being recruited by some of the largest Fortune 500 companies, like Goldman Sachs, Deloitte, KPMG and Citi, B&T graduates go on to manage their own entrepreneurial ventures.

- **Economics**
  Technology, analytics and globalization continue to define the changing course of economics. Stevens’ leadership in these areas gives you a head start in the real world. You’ll get an meaningful advantage at Stevens, where coursework is aligned to guidelines set by the American Economic Association.
- **Finance**

Technology is a latecomer to finance, but its disruptive impact is every bit as pronounced. Stevens gives you the tools to succeed by bringing nearby Wall Street to the classroom, for both recruiting and real-world perspective. You’ll graduate into a strong network of alumni at leading finance companies, who prize Stevens students for their technology savvy and industry knowledge.

- **Information Systems**

As companies introduce technologies that are faster and more mobile, they need visionaries who can integrate new services into existing businesses. You’ll build apps and test your management mettle as you work directly with the technology underpinning today’s businesses.

- **Management**

Whether you believe leaders are born or made, this curriculum will teach you to think like a tech-focused problem solver who confidently manages people and projects. You’ll also take advantage of a flexible curriculum that will provide insight on global leadership, project management, entrepreneurship and beyond.

- **Marketing**

Technology has completely changed how companies create messaging and how they target it to their audiences. Stevens puts these tools right in your hands as you create and manage campaigns, leverage social media, use analytics to adjust strategies based on audience behavior.

Part of what makes Stevens so special is that technology isn’t limited to the classroom — it’s woven into everyday life on campus. That’s what attracts students like Marques Brownlee, who graduated from Stevens in 2015 with a bachelor’s degree in business. Marques started and runs MKBDH, managing his class schedule alongside a demanding video review and production company. He currently has more than 3 million subscribers on YouTube.

“A lot of my classes tied into the topics I make videos about,” he said. “Courses in economics and social media marketing were eye-opening in terms of understanding companies and their behavior.”
Degrees

B.S. in Quantitative Finance

Quantitative Finance is about more than analyzing stock portfolios. It is at the heart of all modern financial strategies and operations. The discipline spans the management of pension funds and insurance companies to the control of operational risks for manufacturing and consumer products companies, and how to model the behavior of financial markets.

At Stevens, classes in business, math, finance and computer science will prepare you to understand and seize new opportunities across industry categories. You’ll declare your major as a freshman and immediately become an expert at using these tools in our high-tech financial systems lab, and will get Bloomberg certification in your first year. Demand from industry is strong — graduates of the program have secured high-paying jobs on Wall Street and beyond, ranging from risk management, to investment banking, to financial modeling. The program also is available as a minor to students who want to bring a quantitative perspective to the workplace.

Core Curriculum

- **Computer Science**: Algorithms, Data Structure
- **Quantitative Methods**: Calculus, Statistics
- **Finance & Business**: Accounting, Economics, Risk
- **Arts & Sciences**: Business Ethics, Communication

[stevens.edu/business](stevens.edu/business)
The QF program brought Chase Greenberg to the School of Business. He was interested in learning to use math and computer science in a business setting, and found his early assignments — like a portfolio trading challenge in his freshman year — to be exciting. By the time he graduated in 2015, he was already aware of how well his lessons applied in the real world.

“You get Bloomberg certification in your freshman year, which looks really good on a résumé,” he said. As an intern at Goldman Sachs, “they didn’t have to teach me how to use Bloomberg, which made them very happy.” Goldman was so impressed with Chase’s work that he was hired after graduation as an analyst — a familiar path for Stevens students.
Founded in 1870 in Hoboken, NJ, Stevens has a long history of research and education that emphasizes creativity, critical thinking and problem solving, preparing students to become entrepreneurial-minded, transformational leaders. The School of Business is accredited by AACSB and is recognized for return on investment, career placement and the mid-career salaries of graduates.

Discover your future at Stevens.

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#discoverstevens #futureduck
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