“The biggest value of the Alliance, for me, is that it gives me a break from daily problem solving and creates an opportunity to think more strategically — a luxury that most don’t have the time to do.”

Don Gulliksen, Senior Scientist
Johnson Technology
Allies in finding answers

Stop if this is you. You know the value of entrepreneurial thinking, but your company’s culture is limiting that creativity. You want to learn the newest management insights to help you better run your company, but don’t want to go back to school. You’re so caught up in the day-to-day rush of where your business is that you don’t have the time to step back and examine where it’s going. You’re looking for fresh ideas to help foster more innovation at your company. You know other managers are having these problems, but you don’t know how they handle them.

These are some of the most common reasons companies join SAIL, the Stevens Alliance for Innovation & Leadership. Come learn what sets us apart and how we can help your company stay nimble in the ever-changing business world.

Who’s involved?

Alliance members come from industries of every stripe — from life sciences and publishing to telecom and insurance. That invites open conversation: Members aren’t in a room with their direct competitors, meaning they can talk openly about the kinds of challenges they face — and the strategies they’ve used to overcome them.

Furthermore, our background is in industry. While we maintain close ties to the transformative legacy of innovation that Stevens has created, the founders and leadership of the Alliance bring decades of experience in respected companies. That’s why members find our meetings so practical — their peers are having these problems, but you don’t know how they handle them.

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What is the Alliance?

The Alliance is a consortium of partners in industry, academia and government who come together to share best practices and overcome challenges. For more than 20 years, the Alliance has gathered representatives from a range of industries to showcase best practices in innovation, strategy and technology management. Meetings become lively debates as members share their experiences in a range of management issues, with conversations shaped by leaders in industry and academia.

Conferences and roundtables explore topics related to our areas of expertise:

• Innovation  
• R&D portfolio management  
• Business process redesign  
• Culture and organizational change  
• Product development processes  
• Project management

The Alliance gives us the tools to map those strategies.

Jennifer Sudol, Senior IT Manager  
Horizon Blue Cross Blue Shield of New Jersey

Get connected. Alliance events are the kind of networking you won’t find anywhere else. While members represent different industries, they’re quick to see that other members have the same challenges — and that the solutions and techniques presented in roundtables and conferences are applicable to almost any business. Members also meet Stevens faculty doing the cutting-edge research that’s helping transform industry.

Get insight. Members are invited to five roundtable sessions per year, which examine timely issues in innovation and technology management and inspire lively discussion from partners, who share their best business practices with one another. An annual conference brings world-renowned researchers and practitioners to present and debate their strategies related to management. Alliance partners call the discussion from roundtables and conferences — along with the immediately available summary of the conclusions and strategies discussed during each — the most useful benefit of membership.

Get talent. Members see firsthand how well the Howe School blends business and technology when they hire our students as interns or full-time professionals. The Alliance will match your needs with our best students to save you from combing through piles of resumes. If you’re looking for consulting help, you can bring a team of our MBA students to your workplace to solve a problem you’re facing. We’ll even bring our faculty to your company for workshops or short courses.

Get more. We offer plenty of other benefits, from use of conference space in our state-of-the-art Baldino Center to a digital newsletter showcasing fresh thinking in research and industry. Find out more at Stevens.edu/business/sail
"We have gained useful insights in many topics pertinent to our business, including innovation, technology leadership, project management and systems thinking. The interactive approach to the roundtable meetings fosters a collaborative spirit between academic contacts and member companies that can be a springboard for new initiatives."

Bob Johnson
Marketing and Technology Manager
Infineum

Our value.
It’s worth your time.

Executives in New Jersey and beyond have realized the advantage of partnering with the School of Business at Stevens. Let’s set up some time to talk further about the value we can bring to your organization.

For further information about the Alliance, or to schedule an appointment with us at your worksite, please contact:

Chris Asakiewicz
Director, SAIL
Stevens Institute of Technology
sail@stevens.edu

Gregory Prastacos
Dean, School of Business
Stevens Institute of Technology
201.216.8366
gregory.prastacos@stevens.edu

stevens.edu/business/sail