

MANAGEMENT

30 credits (12 months) | Full or part time | Fully online

The Management master's degree helps students without formal business experience to round out their résumés with practical instruction that teaches them how leadership, innovation, economics, strategy and analytics shape and define the roles they'll play in industry. You'll learn how your technical, scientific or arts orientation can help you create value for the organization.

Please note: Certain online courses may only be available during particular semesters. Consult your advisor for complete details.

CURRICULUM OVERVIEW

The curriculum is structured around an eight-course block of advanced management courses. You'll then choose two electives in order to take a deeper dive into a specific management discipline or a more technical topic.

CORE COURSES

Most of the coursework in the Management program comes in an block of business classes that will challenge you to understand and apply important concepts like finance, economics, marketing and strategy in any industry category.

- Fundamentals of Project Management
- Financial Decision Making
- Economics for Managers
- Strategic Management
- Organizational Behavior and Design
- Marketing Management
- Operations Management
- Technology and Innovation Management

SPECIALIZATION

This program's business core is supplemented by two electives that can offer a deeper dive into project management, analytics, information systems or leadership — or you can take two graduate courses from elsewhere in the Stevens catalog, in areas like computer science, systems analysis or sustainability. This gives your degree a unique element of flexibility that can be tailored to your career goals.

CONSULTING EXPERIENCE

A popular option for specializing the Management curriculum is the Industry Capstone Program, which gives you the chance to put your lessons to work for a partner company. With a team of Stevens business students, you'll act as consultants, working with company managers and faculty advisors to help the business solve a problem or evaluate an opportunity. Students have consulted with Nokia, Pershing, Wiley and others, as well as New York-area startup companies.



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