

Johnson & Johnson

SAM Consulting Group specializes in technology services. We support businesses in realizing their visions by developing innovative solutions to improve productivity and efficiency. We work with organizations of all sizes to maximize efficiency in business process, performance, and profitability.

The mission of this project is to organize and streamline the pre-sales and preliminary workflow processes for Johnson & Johnson's Advanced Analytics team. This will enhance the Johnson & Johnson business as a whole by more effectively leveraging internal resources instead of expensive analytics consultancies. Johnson & Johnson has several data analytics teams within their enterprise that provide internal consulting services to its various business operations. These teams are fairly new and disconnected, and lack an enterprise-wide platform for interacting with potential clients, providing accessible information on their capabilities, and in-taking project requests.

Advanced Analytics, a data consulting service within J&J, reached out to SAM Consulting to design a solution with these functions. This project combines process and IT design to create an effective workflow and simplified user interface that will more effectively support Johnson & Johnson's data analytics teams.