GRADUATE BUSINESS PROGRAMS
A vanilla business degree isn’t good enough in today’s technology-driven world. To lead, you need a graduate degree that infuses analytics and technology into traditional management disciplines.

At the School of Business at Stevens Institute of Technology, we put you on the fast track for success through a cross-disciplinary approach that emphasizes the technology-driven mindset required of successful leaders. In a world of increasing uncertainty, we teach you how to assess data and apply analytics to real problems, to empower you to make smarter business decisions. You’ll learn from professors who bring decades of leadership experience in industry to the classroom, and whose research breakthroughs have changed how business is done today. And you’ll immediately apply your newfound skills to create an impact in your organization while learning to think differently about changes and challenges. That’s how we mean business at Stevens.

Dr. Gregory Prastacos
Dean, School of Business

stevens.edu/business
Your career advantage.

#1 online MBA in New Jersey (U.S. News & World Report)

#33 online non-MBA business programs (U.S. News & World Report)

#8 Master’s in Management (TFE Times)

#9 Master’s in Business Intelligence & Analytics (TFE Times)

#12 for 20-year return on investment (PayScale)

#44 for Top Values in Private Universities (Kiplinger’s Personal Finance)

#17 for Most Entrepreneurial Schools in America (Affordable Schools)

#5 for highest median earnings (Georgetown University Center on Education and the Workforce)

10 minutes from New York City by train or ferry
MAKING IT WORK

Stevens faculty leverage their close relationships with industry to ensure the School of Business offers programs that reflect the changing needs of the workplace. This also ensures students are prepared to make an immediate impact as leaders of their companies.

B&G Foods has long been a leader in its industry, but it wasn’t until meeting Stevens alumnus Christopher Colla that executives created the chief information officer role that Christopher holds.

“Information technology is now a combination of people, processes and technology that has become a business driver and source for competitive advantage,” Christopher says. And his Stevens classes changed how he thinks about the relationship between business and IT: “You used to just know how to program; now, you have to be able to talk business and negotiation, and make systems and software work to meet goals.”

Christopher Colla M.S. ’07
Information Systems
CIO, B&G Foods

stevens.edu/business
Companies in the New York City area and beyond recognize the leadership skills, problem-solving abilities and entrepreneurial vision Stevens graduates bring to the workplace.

**Employers of our graduates**

Apple
ExxonMobil
Goldman Sachs
Accenture
Fidelity
UBS
Prudential

JPMorgan Chase
Protiviti
Lockheed Martin
The New York Times
American Express
EY
Pfizer
IN A CLASS BY ITSELF

You deserve a graduate education that represents the best opportunity for your career success. The unique value of the School of Business comes from decades of working closely with industry at our location just outside Manhattan.

Flexible delivery. Stevens offers full- and part-time options to accommodate your busy schedule, including onsite delivery for groups of corporate students. As a technology-centric university, Stevens is a leader in delivering business programs remotely through our award-winning WebCampus platform.

Location. Our Hoboken location puts us within minutes of New York City and major New Jersey employment centers. You’ll find it easy to get to campus, no matter where you work or live. And we frequently welcome managers from industry for recruitment, research and advisory roles.

Placement. Whether you’re looking for a promotion or a head start on a new career, you’ll be taught the in-demand skills companies require of their leaders. Stevens is consistently ranked among the top schools for return on investment, while alumni are recognized as problem-solvers who add value to management ranks at both big companies and entrepreneurial startups.

Research. Our faculty are actively advancing the limits of knowledge in the disciplines that matter most to industry. Your lessons will incorporate the kinds of fresh discoveries that will soon be felt in new workplace processes and analytical techniques.
Four teams of students recently completed a series of projects for Wiley, the global publishing house, where they learned about a new industry and leveraged their Stevens skills to provide marketing and technology insights for Wiley managers and executives.

The Wiley executives who listened to the final presentations were impressed with the enthusiasm and efficiency of the students, along with their results.

“The recommendations provided by the students were not only well thought out and sound in strategy, but they each aligned with our bigger business strategies and initiatives,” says Greg Finkelstein, a senior vice president at Wiley. “It was clear the teams grasped the values and cores of the new industry upon which they were focused.”
PUTTING YOURSELF TO THE TEST

A graduate business education limited to the classroom will never take you as far as a program that immerses you in real-world experience. Our location near New York City means there’s no shortage of Fortune 500 companies willing to let you test your skills in a real business environment.

Field Consulting Program. What better way to prove the value of your coursework than by directly applying it in a boardroom? Graduate business students can apply to the Field Consulting Program, where they’ll work in teams under the guidance of both Stevens faculty and corporate managers to solve a problem or evaluate an opportunity for the partner firm.

Global business experience. The increasingly interconnected nature of business means international experience is invaluable for managers. Professionals in the EMBA program spend a week abroad, meeting executives at various companies and understanding how unique cultures inform local economies.

Leadership retreat. A key feature of the EMBA and Technology Management programs is the development of lifelong professional bonds between cohort members. That is reinforced during a leadership retreat at West Point, where students put into practice lessons in communication, leadership, trust, ethics and improvisation as they overcome obstacles and navigate unfamiliar terrain.

Top-flight labs. The emphasis on technology’s role in business is felt most acutely in the state-of-the-art Hanlon Financial Systems Labs, where a powerful collection of software tools allows you to analyze, visualize and manipulate vast data sets in order to make evidence-based decisions that advance the enterprise. You’ll also have opportunities to become involved in some of the game-changing research Stevens faculty are conducting in risk management, optimization and financial cybersecurity.

stevens.edu/business
Leading the way

When student Liza Banhalmi was pushing herself and her teammates to scale walls, cross gaps and complete “missions” safely at West Point, she saw the parallel to the communication, authenticity and trust needed in her job as a testing and quality manager for Con Edison.

“If something breaks in the plant, if I’m busy, I have to send my technicians out there to check it out, and I have to trust in what they do,” Liza said. “Same thing with the obstacles. There were points where there were blind spots, and I had to trust my teammates on what was on the other side. At my job, I have to trust the people that I work with who have more experience, and I have to be able to trust the knowledge they gather when they get to a problem first.”
THE STEVENS MBA

PROGRAM SNAPSHOT

CREDITS: 48

TIME TO COMPLETE: 21 months (full time)

WORK EXPERIENCE: Two years required

GMAT/GRE: Required for all students

DELIVERY: Can be completed on campus, online or through a mix of both, either full- or part-time

AUDIENCE: Aspiring managers who seek a broad education in business concepts from a university that's a leader in innovation and technology

THE STEVENS ADVANTAGE: You’ll become a well-rounded leader able to leverage new technology to harness innovation and direct growth.

“THE BEST THING ABOUT THE PROGRAM IS HOW PRACTICAL IT IS. PROFESSORS BROUGHT CASES FROM THE REAL WORLD TO CLASS, AND THE CONSULTING EXPERIENCE PREPARED ME TO SUCCEED AND STAND OUT ON INTERVIEWS.”

Hardick Shobhawat, MBA ’15
Consultant, EY

stevens.edu/business
The Stevens MBA prepares you to manage the challenges of business and technology through a curriculum that teaches managers to make evidence-based decisions through analytics, applied exercises that reinforce the latest theories, and regular interaction with professors and professionals who bring decades of experience in industry into the classroom. Classes cover all the essentials for moving up the management ladder, from finance and marketing to organizational behavior and strategy. Lessons also emphasize the effective use of technology and analytics in all corporate functions, risk analysis, operations improvement and effective decision-making. We’ll teach you how — and when — to make decisions based on the data.

**CONCENTRATIONS**

The flexible Stevens MBA allows you to pursue a concentration in any of the following in-demand disciplines:

- Business Intelligence & Analytics
- Finance
- Information Systems
- Marketing
- Project Management
EXECUTIVE MBA (EMBA)

PROGRAM SNAPSHOT

CREDITS: 48

TIME TO COMPLETE: 32 months

WORK EXPERIENCE: Five years required

GMAT/GRE: Not required

DELIVERY: Classes meet on campus every other Saturday, to keep professional and personal disruptions to a minimum. A weekend leadership retreat and weeklong international business experience are included.

 AUDIENCE: Experienced professionals interested in moving into management through a program that develops business, technology and leadership skills

THE STEVENS ADVANTAGE: You’ll join a large network of ambitious alumni from the most storied business program at Stevens, with more than 1,000 members at hundreds of companies.


Prahal Viswanathan, M.S. ’14
Technology Management
Software Architect, Siemens

stevens.edu/business
As technical employees rise in an organization, their ability to take the next step depends on their comfort speaking the language of business — accounting, economics, finance, strategy and marketing. The weekend executive programs prepare technical professionals for leadership roles through a curriculum that teaches business skills, develops your leadership potential, and encourages a deeper appreciation for the roles of innovation and technology in industry. Courses demonstrate how you can apply lessons in analytics, project management and entrepreneurial thinking to your existing skill set to take on leadership roles. Most students who complete the master’s in Technology Management go on to the EMBA, which is earned in just one additional year and explores topics like creative collaboration, international business and innovation management in greater detail.

**MASTER OF SCIENCE IN TECHNOLOGY MANAGEMENT**

**PROGRAM SNAPSHOT**

**CREDITS:** 36

**TIME TO COMPLETE:** 21 months

**WORK EXPERIENCE:** Five years required

**GMAT/GRE:** Not required

**DELIVERY:** Classes meet on campus every other Saturday. A weekend leadership retreat is included.
PROGRAM SNAPSHOT

CREDITS: 36

TIME TO COMPLETE: 16 months (full time)

WORK EXPERIENCE: Two years strongly recommended

GMAT/GRE: Required for all students

DELIVERY: Can be completed on campus, online or through a mix of both, either full- or part-time

AUDIENCE: Math and computer-savvy professionals interested in a career in data science or data analysis

THE STEVENS ADVANTAGE:
Software boot camps in the Hanlon Financial Systems Lab prepare you to comfortably use Hadoop, SQL, Pig, Hive, Python and more.

“THE SOFTWARE TOOLS TAUGHT AT STEVENS ARE CENTRAL TO INDUSTRY. THE WAY PROFESSORS TEACH THEM — AND THE FACT THAT THEY’RE TEACHING THEM — GIVES YOU AN ADVANTAGE OVER STUDENTS FROM OTHER UNIVERSITIES.”

Enrique Lance M.S. ’14
Business Intelligence & Analytics
Data Scientist, Collaborative Consulting

stevens.edu/business
Data without intelligence is just numbers, but an ability to strategically interpret data to the benefit of the enterprise is one of the most important skills in the job market — now and in the future. The BI&A program at Stevens blends business, management and risk management courses with statistics, data mining, and Big Data analytical tools and technology. This prepares you to make effective, evidence-supported recommendations about supply chains, marketing strategy and product development — skills you’ll test in a capstone course working with actual data from a partner company.

**CONCENTRATIONS:**
The flexible Business Intelligence & Analytics degree allows you to pursue a concentration in any of the following in-demand disciplines:

- Data Science
- Marketing Analytics
- Supply Chain Analytics
“EVERYONE WHO’S IN THIS INDUSTRY CAN FEEL TECHNOLOGY MOVING THE GROUND UNDER THEIR FEET. THIS PROGRAM HELPS PROFESSIONALS UNDERSTAND AND MANAGE THESE UNPRECEDEDENT CHANGES.”

Dr. George Calhoun
Director, Hanlon Financial Systems Center
As technology rapidly introduces new opportunities and challenges to finance, managers are scrambling to find capable leaders who understand how investment strategy, risk and regulation are changing the game. The Finance program will teach you to think analytically, and to use emerging technology and quantitative methods to capitalize on opportunities. The curriculum is balanced into economics, finance and quantitative methods cores, providing traditional financial education infused with the disruptive technologies at play in the industry.

**CONCENTRATIONS**

The flexible Finance degree allows you to pursue a concentration in any of the following in-demand disciplines:

- Financial Analytics and Risk
- Investment Banking and Valuation
- Financial Services Operations
INFORMATION SYSTEMS

PROGRAM SNAPSHOT

CREDITS: 36

TIME TO COMPLETE: 16 months (full time)

WORK EXPERIENCE: Two years strongly recommended

GMAT/GRE: Required for international students only

DELIVERY: Can be completed on campus, online or through a mix of both, either full- or part-time

AUDIENCE: Capable technologists interested in getting an end-to-end understanding of how information systems support corporate business functions

THE STEVENS ADVANTAGE:
Your coursework is enhanced by the Center for Business Process Innovation, which researches organizational process performances and the use of process approaches to maintain compliance.

“UPON COMPLETING MY MASTER’S, I WAS PROMOTED TO DIRECTOR OF INFORMATION TECHNOLOGY, WHERE I MANAGE FIVE DIVISIONS AND AM RESPONSIBLE FOR A $100 MILLION-PLUS BUDGET.”

John J. Tugman M.S. ’02
Information Systems
Vice President, EPS Network Solutions

stevens.edu/business
Industry innovations require information systems managers to constantly learn, assess and incorporate emerging technologies into the enterprise in ways that support corporate strategy. The cross-disciplinary Information Systems degree will help you become a leader through an understanding of the changing technology landscape, including the ability to assess your company’s needs. You will also cultivate the business acumen to lead, execute and drive organizational productivity, and establish leadership credibility with both the business and technology managers of the enterprise.

CONCENTRATIONS
The flexible Information Systems degree allows you to pursue a concentration in any of the following in-demand disciplines:

- Business Intelligence & Analytics
- Business Process Management & Service Innovation
- Project Management
As companies continue to do more with less, project managers find themselves increasingly pressured to find efficiencies and effectively manage resources as they oversee enterprise-level initiatives. The Enterprise Project Management program provides you with the skills, technology training and business perspective crucial to efficient project leadership. You’ll use technology-driven tools to overcome planning complexities, manage risk, effectively deploy resources and solve organizational problems to ensure success.

stevens.edu/business
MANAGEMENT

PROGRAM SNAPSHOT

CREDITS: 30
TIME TO COMPLETE: 12 months
WORK EXPERIENCE: Not required
GMAT/GRE: Required for international students
DELIVERY: Can be completed on campus, online or through a mix of both, either full- or part-time
AUDIENCE: Students with an engineering, science or liberal arts background who want a solid grounding in business before entering the workforce

THE STEVENS ADVANTAGE:
In just one year, you’ll develop the business skills needed to distinguish yourself early in your career.

“THE STEVENS MANAGEMENT PROGRAM OFFERED ME A VARIETY OF CLASSES THAT LEVERAGED REAL-WORLD BUSINESS THEORIES AND IDEAS, MAKING ME BE MORE CREATIVE, INNOVATIVE AND GOAL-ORIENTED.”

Chris Colon M.S. ’15
Management
Senior Manager, Verizon

A bachelor’s degree in science, engineering or the arts is good training for the challenges most workers face early in their careers. The Management program adds depth to your professional toolkit through hands-on, applied business lessons that show you how technical expertise fits into the organizational picture, and prepares you to confidently lead people and projects — all in just one year of classes. The curriculum also includes two free electives that allow you to explore an area like project management, analytics, information systems or leadership in greater detail.
As telecommunications companies continue building out 4G and LTE offerings, they are leveraging their networks to provide new services and applications, and fend off new rivals like Google, Apple and Netflix. The master’s degree in Network & Communication Management & Services was created to train managers to think about the future of networks and services, and to prepare them to take on leadership roles in the telecom industry or in the communications departments of large companies. You will learn to see the network as a tool that will enable you to think differently about how to meet customer demand.
GRADUATE CERTIFICATES

For professionals interested in keeping current with the disruption technology is bringing to the workplace, or aiming to jump-start a career change, the School of Business offers, in addition to its degree programs, a number of four-course graduate certificates tailored to the needs of busy managers.

Stevens offers graduate certificates in the following areas:

- Business Intelligence & Analytics
- Business Process Management & Service Innovation
- Healthcare Management & Leadership
- Management
- Marketing Analytics
- Project Management
- Supply Chain Analytics

**Flexibility.** At just four courses per certificate, each program can be completed quickly without overwhelming your busy schedule. And many can be completed entirely online.

**Cross-disciplinary focus.** Each certificate emphasizes the blend of technology and management disciplines that makes Stevens’ academic programs distinct.

**Extending the experience.** All courses from a graduate business certificate can be applied to an MBA or other master’s degree.
WE LOVE THE COMPANY WE KEEP

Employees of the great financial, pharmaceutical, telecommunication and industrial companies have one thing in common — they tend to work with, and be managed by, professionals with degrees from Stevens. The School of Business delivers academic programs on location at companies in the New York City metropolitan area, and works with managers to develop customized programs of study to meet the needs of organizations in every industry.

**Practical.** Stevens faculty relish the opportunity to work with professionals who are tackling real-world, real-time issues as discussion topics or even projects in each class.

**Cutting edge.** Companies benefit from Stevens’ expertise in areas like creative collaboration, design thinking, and technology and innovation management to enhance the value to the business.

**Simplified.** Corporate programs are designed for minimal interruption for both students and employer. Students enjoy the elimination of travel time and the chance to build deeper relationships with colleagues. Companies need only provide evening access and classroom space for faculty.

**Connected.** The School of Business is a learning laboratory for companies of all industries. In particular, the Stevens Alliance for Innovation and Leadership hosts regular roundtables, conferences and workshops in which managers learn from faculty and each other as they explore topics in innovation, technology strategy, change management and more.

stevens.edu/business
An immediate impact

When Cindy Dever started taking Stevens classes at the Pfizer office where she worked, she figured having an MBA would be a good bullet point on her résumé in a few years. But it turned into much more — she’s been promoted twice since enrolling and has found classes in marketing and strategy to be invaluable in her new role.

“It wasn’t until I started the MBA program that I realized the value doesn’t come two years from now,” said Cindy, now a senior manager in Pfizer’s Greenstone division. “The value is coming in every class, every week, in every project I’m working on.”
Founded in 1870 in Hoboken, New Jersey, Stevens Institute of Technology has a long history of research and education that emphasizes creativity, critical thinking and problem solving, preparing students to become entrepreneurial-minded, transformational leaders. The School of Business is accredited by AACSB and is valued in industry for relevant academic programs, practical research and valuable consulting. Stevens is nationally recognized for return on investment; its alumni are recognized for making critical contributions and introducing new innovations in industries of every category.

Discover your future at Stevens.  
#discoverstevens  
stevens.edu/business  
gradbusiness@stevens.edu
A WORLD OF IMPACT

Being located in Hoboken means Stevens is moments from one of the world’s greatest centers of business. But our reach extends far beyond New York City. Our impact on the world is felt through the philosophy that guides our research and program design, ensuring the relevance and value of our educational programs.

Research leadership. The value of earning a graduate degree at a research university is immeasurable, as students learn from thought leaders whose insights will soon be felt in the business world. Researchers at the School of Business are among the leaders on the Social Science Research Network, and bring in significant grants from organizations like the National Science Foundation, the U.S. Department of Defense and the Commodity Futures Trading Commission. The experiences of those researchers bring added dimension and relevance to the highly competitive Ph.D. program at the School of Business.

Building international bridges. Stevens has created and maintains strong networks with leading institutions around the globe, particularly prominent schools in Europe and Asia. International students are able to take Stevens classes abroad and in Hoboken, giving them the best of both worlds. Many Stevens faculty also work with professors at prestigious universities around the world on joint research projects, which brings extensive global presence back to the classroom.

Centered on innovation. The School of Business is home to three research centers — the Center for Business Process Innovation, the Center for Decision Technologies and the Hanlon Financial Systems Center — that investigate the main areas of technology-focused business research done by Stevens faculty. These centers encourage a cross-disciplinary approach to both challenging research questions and classroom lessons, reinforcing the value of a Stevens education in the workplace.
Founded in 1870 in Hoboken, New Jersey, Stevens Institute of Technology has a long history of research and education that emphasizes creativity, critical thinking and problem solving, preparing students to become entrepreneurial-minded, transformational leaders. The School of Business is accredited by AACSB and is valued in industry for relevant academic programs, practical research and valuable consulting. Stevens is nationally recognized for return on investment; its alumni are recognized for making critical contributions and introducing new innovations in industries of every category.