“Many organizations hire extremely bright people, but they fail to reach their creative potential due to collaborative disconnects. Pam Burke's Leading Creative Collaboration course will teach you how to gain synergy throughout the organization. You will learn how to break through departmental and cross-functional barriers to effectively lead your organization's collective genius.”

Steven Sculler
Product development director,
Twin-Star International
Leading Creative Collaboration in Technical Organizations

STEVENS INSTITUTE OF TECHNOLOGY

WHO: Technical leaders accountable for cross-company collaboration and rapid innovation.

WHEN: January 13-14, 9 a.m. – 5 p.m.

COST: $950 (discounts available for alumni, Alliance for Technology Management partners, multiple registrants from an organization). Includes coffee breaks, lunch both days and an evening reception Wednesday.

REGISTER: Visit stevens.edu/techlead or contact Michael Nowlis, Dean of the Center for Corporate and Professional Education, at ccpe@stevens.edu

As technical professionals rise in an organization, the strength of their leadership skills becomes ever more critical. Career success results increasingly from inspiring innovation through teamwork and less from individual technical expertise. The School of Business at Stevens Institute of Technology emphasizes a tested brand of technical leadership development that puts professionals at the center of a dynamic, energized learning environment where they discover the keys to their styles of self-directed, empowered leadership.

That’s what you’ll get at our Leading Creative Collaboration workshop, where you will learn to immediately apply techniques that will allow you to drive innovation and solve complex problems.

At the completion of this workshop, you will:

• Drive innovation by fostering a sense of creativity and collaboration.
• Inspire teams to creatively approach and solve problems.
• Sharpen observation and listening skills to influence team success.
• Creatively leverage conflict to accomplish goals.
• Design strategies for leading creative collaboration and developing as a technical leader.

This experiential course is based on research and our work with dozens of global tech-centric companies. Join us and technical professionals like yourself to enrich your network as we explore powerful ways to collaborate and drive innovation.

PROGRAM FACULTY

Dr. Peter Dominick is an accomplished researcher in the area of leadership development and performance management practices, in particular as they relate to the needs and challenges of technical professionals. He has developed executive education initiatives that have helped companies — such as ExxonMobil, the U.S. Department of Defense, NASA, BAE Systems and IBM — develop and transition technical employees into leadership roles.

Dr. Pamela Burke brings years of industry experience and consulting to her work at Stevens. She spent more than a decade at Bell Labs, where she was a technical manager, and held senior consulting roles at Lucent Technologies and Avaya before starting her own organizational development consulting business. She undertakes creativity, leadership and team development projects with innovation units in the biomedical, healthcare, education, services, energy, communications, publishing, defense technology and aerospace industries.

“Many of us have preconceived notions that you are either born creative or not. Pam, through our Creative Collaboration course, is able to demonstrate that creativity is a learned skill that can be improved through practice. This course opens the door to a new understanding of what it means to be creative, while providing individuals with the tools needed to hone their skills.”

Steven Violante
Senior project manager,
Tishman Construction