

THE MANHATTAN SKYLINE

The Manhattan Skyline Project is an attempt by Engineering Management Senior Design students to create a more productive cafe and eatery on the lower campus of Stevens Institute of Technology. The proposed design solutions offer the potential for increased attendance, greater revenue, and greater student and faculty satisfaction by combining location convenience with expanded food and beverage options, such as a Boar's Head Deli.

Future Research:

Future research into this area would examine further the detailed costs of remodeling Burchard 124. In the area of potential food and beverage services to be offered, further inquiry into the ethnic preferences and personal dietary habits of customers should occur. An expanded food variety would be beneficial to many customers who might currently have limited dining options on campus. Aesthetics, decorations, and themed motifs of a Burchard 124 café also fall into an area demanding further investigation. These factors play essential roles in the café's mission to foster increased social activity on campus. Finally in order to keep pace with the increasing demands for energy and the conservation of resources worldwide, practicing ecologically-aware and environmentally-friendly methods would be another requirement for the Burchard 124 café. Consequently, investigation into the minimization of waste and the use of recyclable materials such as plates and utensils is essential. Researching this topic could yield results not only in cost-savings for the facility, but also in terms of favorable publicity for Stevens Institute of Technology.