

Music & Technology

Student Run Record Label Debuts

Managing virtually everything including procuring funding, artist scouting and recruitment and the creation of the overall business plan, students at Stevens formed a student-run record label in the first year of the Music and Technology program. For its first release, Castle Point Records will promote a compilation album featuring popular American rock bands, with new original music recorded and produced by students.

Private lesson instructor Carlos Alomar, long-time David Bowie guitarist (who also worked with Duran Duran, Iggy Pop, Luther Vandross and John Lennon), has produced two songs for the release, and instructor Rob Harari produced 3 songs. The record will be distributed through Nile Rogers company. Unlike most academic record labels, Castle Point Records will reach out beyond the limits of its school's own musical groups. Located in the center of the active Hoboken music scene and minutes from Manhattan, the label is poised to take advantage of its access to the two music communities in a way that most other collegiate labels can't claim, while teaching lessons that can't be learned in the classroom.



Music today goes far beyond the traditional composition, theory, music history, and performance of the past. Now Stevens has a program that takes those fundamentals and pushes music further, incorporating sound design and production, to a level where music and technology mingle to create the complex orchestrations of today.

Today's music makes a wide array of **mixed technologies** available to musicians, and this program is designed to expose you to these new and exciting possibilities.

Learn how technologies such as music sequencers, **sound design** applications, graphic and digital photography applications, and video art and web applications stimulate new methods of **creating sonic art**. For example: sound design, used to underscore motion pictures in surround sound reproduction, is commonly utilized to create unique soundscapes that enhance visual sequences.

The Stevens program uses these **advanced technologies** and more to explore the depth and breadth of the possibilities of the marriage of music and technology.



Faculty

At Stevens, you will have access to faculty and guest lecturers who will bring the the professional world of music and technology into your educational experience.

Areas of expertise include:

- ◆ multimedia production
- ◆ instrumental and vocal instruction
- ◆ soundscapes
- ◆ pop music production
- ◆ composition and arrangement
- ◆ mastering
- ◆ audio engineering
- ◆ music business and intellectual property
- ◆ media scoring
- ◆ synthestration
- ◆ ethno musicology
- ◆ music video choreography and production

In the past year, faculty and students have presented these showcases:

- ◆ Music Producer Showcase
- ◆ Animation Soundtrack Showcase
- ◆ Electronic Music Concert

Our New State-of-the-Art Media Arts Center features:

Digidesign ProTools HD 192 • Genelec 5.1 Surround Sound Monitoring • Yamaha 01v 96 kHz, 24 Bit digital surround sound mixer • Kork Triton Keyboard • Yamaha motif Keyboard • Roland Groovebox 909 • Moog Voyager "Minimoog" • Moog Theramin • Neuman U87 Mic • Audio Technica Stereo Mic • Professional Vocal Isolation Booth



The Perfect Location

Our campus is situated across the Hudson River from the cultural riches of Manhattan, just a 15-minute PATH train ride from the wealth of clubs, recording studios, musical venues, and cultural opportunities of New York City. You will have access to Broadway theater, performances at Rockefeller Center and Lincoln Center, as well as countless small-venue music clubs and exhibitions. With the pulse of the music world at your fingertips, you can explore trends and inspirations, and see how music is shaping today's world.

Take music farther than ever.

APPLY TO STEVENS TODAY.

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