

The Office of Academic Entrepreneurship presents:

## Failure is Not an Option... It's a Requirement

**The Importance of Failure for Success and for Successful Innovation**

With featured speaker:

**Charles J. Camarda (Ph.D.)**

**NASA ENGINEERING & SAFETY CENTER**

**Thursday, November 18<sup>th</sup>, 2010**

Talk: 4:00pm – 5:00 pm

Q&A: 5:00pm - 5:30 pm

Location: Kidde 228



As a young NASA employee who began his career as a researcher and engineer at NASA's Langley Research Center, Dr. Camarda was rarely told what he couldn't do but rather challenged to reach for accomplishments barely exceeding his grasp. He was mentored by some of the most renowned and prolific researchers in engineering mechanics and thermal structures in an environment which was psychologically safe and failure was tolerated. In fact, the culture of Langley back then was one of "permission to fail"; where failure was not only tolerated, it was expected/required. This environment/culture allowed innovation to flourish resulting in many of the breakthrough advances in technology attributable to NASA.

To learn more about Dr. Camarda, [visit here](#):

**This event is open to students, faculty, staff and the community.**

Please RSVP [Sandra.Furnbach@stevens.edu](mailto:Sandra.Furnbach@stevens.edu)



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