Dear [alumni first name],

These are exciting times for Stevens Institute of Technology. President Nariman Farvardin’s first academic year is coming to a close and there has been, and continues to be, strong and positive growth throughout the community. Bloomberg Businessweek has just released its latest college rankings, and Stevens has risen to #23 in the nation in "return on investment" — the total worth of the Stevens education we received in average career earnings, minus the reasonable cost of that education. With such accomplishments, there is great need to not just support the current successes, but also to provide for sustained excellence well into the future.

As the fiscal year comes to a close on June 30, Stevens is counting on you to be a part of the proud cadre of donors who understand the value of earning a Stevens degree and understand how important it is to help prepare the students of today to become the industry leaders of tomorrow. Participation signals alumni pride and sends a message to the academic world about the quality of our alumni and the degree of their accomplishment. Consistent annual giving helps ensure the continued excellence of the Stevens experience. Whether you choose to support the Stevens Fund, our scholarship programs, an academic program, or athletics, your support will have a direct and immediate impact on the lives of our students.

Your participation and philanthropy is a vote of confidence in Stevens and its outstanding students. I hope you will consider a gift of any amount, because every donation – no matter the size – has an impact campus-wide.

Thank you in advance for your support.

Sincerely,

[Class Representative Name] [Class Representative Year]
Class Representative, Class of [Class Year]