In a world of complexity, you need a degree of intelligence.

Earning a business degree from Stevens is one of the most challenging, yet rewarding, experiences you'll ever have. Choose from majors that emphasize advancing technologies and cutting-edge research with world-class professors. Get real-world experience through corporate partnerships as you prepare to land your dream job. Enjoy the benefits of our unique location, just minutes away from the world’s business capital. You’ll find many opportunities in just one place – the School of Business at Stevens.

ONE SCHOOL. SEVEN MAJORS. ENDLESS POSSIBILITIES.

Finance
Learn how capital markets operate and gain hands-on experience making financial decisions in our state-of-the-art financial systems lab.

Marketing
Master the latest technology and analytics to understand consumer behavior, build brands and create successful marketing strategies.

Economics
Discover how world economies work through rigorous studies involving hands-on data analysis and lab-based experiments.

Management
Develop your ability to manage people, processes, and businesses in today’s tech-driven economy.

Quantitative Finance
Experience coursework leveraging computer science, math, and finance to develop advanced financial strategies and applications.

Information Systems
Learn how to create competitive advantages through innovative and creative IT solutions and strategies for business.

Business & Technology
Combine business curriculum with technology coursework in engineering or another technology area outside the business school.
Our business programs are the destination of choice for students who aspire to be tech-savvy business leaders. Our students recognize what business leaders know – that the ability to leverage technology is a requirement to be successful in business today. Our curriculum gives you the foundation for success through a focus on technology, which is embedded throughout our liberal arts and science core, practice core, business core and major coursework. The seven majors provide opportunities for experiential learning and real-world application:

- **Finance** – Tackle the core field of finance with an academically rigorous curriculum that develops your analytical and decision-making skills and provides real-world experience.
- **Marketing** – Become a cutting-edge marketer who understands the art and science behind promoting and selling products and services in today’s data-driven, networked world.

**The Stevens Advantage**

Our Hudson River waterfront location provides an ideal undergraduate setting. The expansive, picturesque 55-acre campus is situated in Hoboken, N.J., a lively center for arts, entertainment and culture that is a 10-minute subway ride from Manhattan.

Fast and easy access to the business capital of the world and broader metropolitan area allows students to work closely with top businesses and financial firms for internships, team projects and speaker events. Such practical experiences, combined with our breadth of coursework, participation in national business challenges and business clubs, give you a résumé primed for career opportunities. It’s no wonder that more than 300 companies actively recruit on the Stevens campus.

**Career**: More than 90% of students secure internships at dozens of companies in and around New York City in industries from finance and telecommunications to professional sports leagues, media and advertising. And 94% of our business students find full-time career placement within six months of graduation, earning an average starting salary of $63,700. Stevens ranks 3rd in the nation for our 20-year net return on investment, according to Payscale.

**Practical Experience**. Get first-hand, real-world experiences with access to top-level business managers. Senior design projects, for example, allow students to either work on a start-up business or to consult on a real project for an actual organization.

**Competitions**. Our students love a challenge and participate in a number of business competitions including our annual, campus-wide Pitch Olympics and Business Plan competitions that get student business ideas in front of potential investors. Students also face off against other universities in the national CME Group Commodity Trading competition focused on fast-paced electronic trading and the College Fed Challenge, which involves researching and analyzing current economic data to develop monetary policy.

**Today's Business Majors for Tomorrow's Business Leaders**

**A breadth of well-rounded subjects broadens your thinking**

**A solid business foundation provides cross-functional expertise**

**Six project-based courses focus on real-world application**

**Six to eight courses in your major provide depth in your chosen field**

**LIBERAL ARTS & SCIENCE CORE**

**TECHNOLOGY**

**BUSINESS CORE**

**BUSINESS MAJORS**

*Within six months of graduation, 94% of Stevens business students find full-time career placement and earn an average salary of $63,700.*
Research, reputation and small class sizes to maximize learning

Stevens faculty members are accomplished academics with real-world experience. They are skilled educators who help students acquire solid business knowledge and apply it to today’s dynamic workplace.

Small class sizes allow for intensive discussion and collaboration between faculty and students. In addition, a faculty advisor is assigned to every student. Each student is paired up to an advisor prior to arrival on campus for freshman year. Within the first few weeks of school students can enjoy meeting their advisors during a meet-and-greet and continue the relationship throughout their college career.

Additionally, students can receive one-on-one assistance for everything from forms and applications to study plans, and curriculum changes at our Student and Faculty Support Center.

Our proximity to New York City provides professors access to top management and executives who enrich the classroom experience by serving as guest lecturers, panel judges, and project sponsors.

FAST FACTS

#3 20-YEAR NET RETURN ON INVESTMENT

#3 BEST CAREER PLACEMENT

#12 MID-CAREER SALARY

Business comes to life at innovative learning centers

Textbook academics in combination with hands-on learning is the hallmark of a Stevens business education. We bring business to life in our Financial Systems Center and Center for Decision Technologies.

Financial Systems Center

Learn, participate and apply classroom coursework to the world of finance in our Financial Systems Center – one of the most advanced simulated trading labs in the nation. The lab is equipped with 30 work stations. They integrate the latest hardware and software technology to access real time data and historical time series data to support innovative research into the most common and urgent problems in contemporary finance. Real-time news, audio and video feeds from the industry’s top business sources provide students with the most up-to-date information affecting businesses, the markets and economy. All business students use the lab extensively, especially the Quantitative Finance, Finance and Economics majors.

Center for Decision Technologies

Today’s marketing yields unprecedented data points across transaction and social media: 250 billion per day and growing at at rate of 2 billion daily. The Center for Decision Technologies researches the impact and influence of digital networks around us and how they shape purchasing behavior and marketing strategies. The center uses training and visualization programs to explain how individuals integrate information and identify trends throughout social networks. The center combines insights from information systems, cognitive psychology, social network analysis and computational sciences. The Center develops the undergraduate social media and crowdsourcing curriculum to create tech-savvy marketers poised for innovation and sound marketing strategies.

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Dr. Ann Murphy, Associate Dean of Undergraduate Studies

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About Stevens Institute of Technology

Founded in 1870 and celebrating more than 140 years of innovation, Stevens Institute of Technology, The Innovation University™ lives at the intersection of industry, academia and research. Its students, faculty and partners leverage their collective experience and a culture of innovation, research and entrepreneurship to confront global challenges in engineering, science, systems and business.

About the School of Business

Stevens is one of the world’s pre-eminent institutions in the education of current and future professionals who lead and manage technological innovation in businesses around the world. Our programs are designed and delivered by leading academic researchers and industry practitioners who are masters of their respective disciplines and important contributors to the creation of new knowledge in the field. The School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Admissions Requirements

- Early Decision I applications are due by Nov. 15.
- Early Decision II applications due by Jan. 15.
- Regular decision applications due by Feb. 1.
- Applicants are required to take the following:
  - Four years of English.
  - Four years of mathematics (two years of algebra, one year each of geometry and pre-calculus).
  - Three years of science (biology, chemistry and physics).
- Interviews are not required, but are encouraged.

For program information or to arrange a visit, please contact:

Michelle Crilly, manager
(201) 216.8983
Michelle.Crilly@stevens.edu

For detailed admissions information, including requirements and tuition, please contact:

Cindy Chin, associate director
(201) 216.5216
Cindy.Chin@stevens.edu